



Celebrating 40 Years Since Stonewall - June 28, 2009

Peace, Love and Equality

2009 PARADE CONTINGENT INFORMATION PACKET

The Northwest's largest Lesbian/Gay/Bisexual/Transgender (LGBT) Pride Parade will be held on **Sunday, June 28th**, starting at **11:00 am** downtown, from Westlake Park on 4th Avenue, and will proceed down 4th avenue to Denny Way. Westlake Park will contain the official media and ADA viewing areas.

Seattle Out and Proud (SOaP) sponsors and produces the annual Seattle Pride[®] Parade to commemorate three nights of civil unrest known as the Stonewall riots. These riots occurred in late June 1969 in response to official harassment by the New York Police and are considered the birth of the movement for equal rights and liberation for gay, lesbian, bisexual and transgender people. Many communities in the U.S. and around the world hold Pride celebrations in June in memory of Stonewall. **June 28th 2009 will mark the 40th Anniversary of this defining moment.** Join us in celebrating our history and promoting equal rights for all Americans without prejudice.

Please help support the Pride Parade by including it in your advertising and by hanging up signs: "See us in the 2009 Seattle Pride[®] Parade - Sunday, June 28th at 11:00 AM." Encourage other groups to showcase their businesses/organizations through a float/Parade entry. This is the one time of year you can promote yourself in front of the entire community. You may be surprised at the interest and excitement an entry in the Pride Parade can give to an organization.

Theme - The theme this year is **Peace, Love and Equality**. Use this theme to guide your Pride Parade expression. Think fabulous! It's up to you to help make this memorable. We want you to have an outstanding Parade experience. This is a celebration about passions, discovery, support, encouragement and just being OUT and PROUD. Seattle Out and Proud encourages individuals, organizations and businesses to build floats for the parade. Walking and vehicle/motorcycle entries are welcome where building a float is not possible or may inflict a hardship on the entry. **All vehicles must be decorated - this is a Pride parade! Non-decorated vehicles will not be permitted to enter the parade route.**

Marching groups -- There is something very affirming about marching or dancing with a group of friends or your community group in the Pride Parade. Take your Pride Parade involvement to the next level. Explore costumes, props, themes, choreography, or moving your group along the route in a different manner. Whether you dance or march, be colorful and flamboyant! Get the attention you want with the use of props. Keep in mind that the spectators have a limited view, so focus on music, color, and huge costumes.

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Awards -- Due to popular acclaim, the Pride Parade Awards are back! Awards for outstanding Pride Parade entries will be presented. Entries are encouraged to display their identity through a variety of visual media such as signs, banners both in front of and to the sides of the entry, balloons, flags or T-shirts so that judges and spectators can easily identify your entry.

Etiquette -- The Seattle Pride parade is for the entire community (remember there are children on the parade route). In order to keep the parade interesting to the viewers, the parade has to keep moving. **Please do not stop on the parade route.** Please listen to all information and follow all directions of the volunteers on the morning of the parade. The parade volunteers are there for your safety and security. Please keep the separation distances between your group and the preceding group at a safe distance, but not so far as to slow the progress of the Parade.

Should anyone in your group need assistance or wish to report any behavior deemed disrespectful toward any other participant, contact any Seattle Out and Proud volunteer, who will contact the Parade Director to the scene to take the appropriate action.

As it is impossible to anticipate every situation that may arise, no conduct that violates any statute of the State of Washington or any ordinance of the City of Seattle will be tolerated. Any entry violating applicable law will be prohibited from participating in the Pride Parade. Please be advised that the Seattle Police Department is responsible for enforcing all applicable state laws and local ordinances during Pride events. Such statutes may include, but are not limited to public decency, alcohol, controlled substances, public safety, and standard vehicle insurance requirements.

Entry Fees - Seattle's Pride Parade has historically been funded by the sexual minority community. The entry fees help to cover the operational costs of putting on the Parade. Those who wish to make an additional contribution to help defray the cost of the Seattle Pride® Parade are encouraged to do so. **Applications are not considered completed and will not be processed unless we have received all applicable entry fees.** See the 2009 PARADE CONTINGENT PRICING SUMMARY for more details.

Advertising - Seattle Out and Proud requests that entities with the intent to advertise at this event contribute to its production.

Piggy Backing - This is when a group or business interest that is not on the Parade list or placed towards the end of it, joins up with another group that is already on the list. In most cases, this is just a way to pull up another group into a better position than the original group. This is unfair to all the others in the Parade who applied early and consequently received better placement. This unfair activity will not be tolerated and could cause those involved to be expelled from the Parade if they persist. Your group may only represent itself as the group or groups originally listed on the application. In some cases, changes or additions to the original application will be allowed but the final decision in these matters rests with Seattle Out and Proud. Non-business and non-commercial groups may not display any signs, banners, or advertising for a business or commercial entity. This includes wearing any t-shirts, jackets or other clothing that contains logos and/or other advertising for any business or organization other than the registered group. This includes Employee groups that did not pay for a business registration. Also groups cannot distribute any handbills or trinkets that contain any logos or advertising for any business or organization other than the registered group. Non-business and non-commercial groups will be allowed to include one sign, no larger than 3'x5', indicating that

support monies have been received from one or more business or commercial entities. Please contact us if you have any questions about this policy.

Community and Non-profit groups who found to be participating in advertising for a business in violation of this policy, will be required to stop and remove all advertising material from the Parade route or upgrade participation to a Business status by paying the appropriate registration fee on the spot before they can proceed in the Parade. Seattle Out and Proud reserves the right to remove any contingent from the Parade if they deem that a contingent is in violation of this rule.

Groups will be monitored in the staging area and there will be check points along the route to monitor and enforce this policy. Failure to abide by these requirements will result in your expulsion from the parade. Final decision in these matters rests with Seattle Out and Proud.

Vehicles -- Any person operating a vehicle in the Parade; whether powered, self powered, or non-powered does so at his or her own risk, bearing all liability for any and all damages or loss of personal property and / or any personal injuries sustained to themselves or other person(s). Vehicle operator hereby waives any and all claims and or defenses it may have against Seattle Out and Proud of whatever kind or nature as a result of the his or her independent use of such vehicle. Further it shall be required of the person operating such vehicle to maintain, and hereby acknowledges adequate and sufficient insurance coverage to indemnify himself and Seattle Out and Proud from any and all damages and or loss to property in addition to any and all personal injuries, of whatever kind or severity, to the vehicle operator or any other person who is injured as a result of the use of such vehicle.

To obtain an access pass for vehicles or floats you will need to:

- Present a copy of the driver's license, registration, and proof of insurance for each vehicle including all Motorcycles and scooters. **All Vehicles in the parade must be insured and** we need to see and verify proof of insurance for every vehicle. You can show the original documents or a legible photocopy at your discretion.
- Submit a copy of the Hold-Harmless/Indemnity waiver signed by the driver of each vehicle and/or float.
- **No Exceptions will be made!**

Motorcycle Unit - A Motorcycle Unit is defined as a single motorcyclist traveling in a group or individually. Motorcycle Units are priced at \$10.00 per bike. Groups of cyclists or individual cyclists who exceed the logical parade speed, ignoring safe driving rules, do not meet sobriety standards, or break from their designated unit position in the parade, may be removed from the parade at any time. This rule will be enforced. All cyclists must show a copy of their driver's license, registration, and proof of insurance and complete a Hold-Harmless/Indemnity waiver, one form for each motorcycle. **Motorcycles & Scooters:** Even though the state does not require insurance on Motorcycles and scooters, the event insurance we are required to have will not allow us to let any uninsured Motorcycles and scooters into the Parade. **No Exceptions will be made!**

Float Information -- Float Dimensions may not exceed: 12' wide X 25' long X 12' high (street to highest point).

- They must have railings 3 to 4 feet high around any surface area where anyone will be standing or riding.
- Trailers must be towed by an accompanying vehicle and have a turning radius of not less than 90°.
- NO OPEN FLAMES OF ANY KIND PERMITTED
- They must be equipped with a fire extinguisher
- Must have no fewer than two Safety Monitors (one on each side) walking as "wheel monitors" throughout the entire length of the Parade. Seattle Out and Proud recommends one monitor at each wheel.
- No one may enter or exit the float once the float is in motion on the Parade route.

Parade Placement -- Seattle Pride staff and volunteers do their best to accommodate all requests for special placement in the parade. Priority placement is based on date and time completed application and fees are received with special consideration for contingents with elderly, children, or those with special health needs. If two or more entries would like to be placed together in the line-up, the request must be approved by all affected entries and the entries will be placed in the position of the entry whose complete application is received last. All requests are subject to approval by the Parade Director.

Parade lineup is assigned by contingent blocks. Placement within these blocks will be based upon the special considerations first, then music/sound amplification, type of entertainment, type of vehicles, type of business, etc. Once a block is full, this process will be repeated. Unfortunately, it is impossible to meet all requests. We will do our best to meet your request. **Placement by Seattle Out and Proud Parade Committee is final.** There will be no day of event switching or trading places by groups for any reason. Seattle Out and Proud reserves the right to adjust the lineup, as it deems necessary. While the lineup will be announced prior to the Parade, last minute changes are possible. We thank you in advance for your cooperation and understanding in these matters.

Safety Monitors - Nothing is more important than your safety and the safety of our parade spectators. ALL groups will provide one volunteer per 10 Parade participants to work as a Safety Monitor during the Parade. The Safety Monitors must monitor the immediate contingent area, and be available in the case of an emergency situation as determined by Seattle Out and Proud safety personnel. The Safety Monitors must be visible AT ALL TIMES during the Parade, and will be issued a safety armband at check-in, for easy identification. This person is responsible for knowing all parade rules as they pertain to your contingent's participation in the parade. Any unit without a Contingent Monitor will not be able to participate in the Parade.

Parade Monitor & Safety Meeting - To ensure the safety and enjoyment of each entry and all viewers, we require that a minimum of one representative from each parade entry attend a safety workshop. Dates and location to be announced as we get closer to the event. Exception: Applying organizations with headquarters based more than 50 miles from Seattle are exempt from attending this meeting.

Announcement of your group - The name of your group will be announced when it passes the Parade announcers stand. If you would like we can give a brief description of your group as well. Just input a personalized description when you register using our online application process. Seattle Out and Proud reserves the right to edit your description, as it deems necessary.

Parking - Parking on the street downtown can be difficult but there should be plenty of parking in the pay to park lots around the area. There is no parking in the staging area. At the end of the Parade all Floats and Vehicles will be diverted onto Denny way. All vehicle traffic will be turned west and have until Western Ave to pull over, quickly disembark passengers, secure their vehicles, and leave the area. We will have personnel stationed at this intersection and along Denny Way to help assure the safe and orderly flow of the Parade participants out of the area. Any vehicles left unattended in this area will be towed at the owner's expense. Please make sure you know your route ahead of time, and make any necessary carpool and parking plans.

Solicitation of pledges - No Pride Parade entry may solicit money or pledges as it travels the course of the Parade route. No Pride Parade entry or other organization may solicit along the Parade route during the time span covered by the Parade permit held by Seattle Out and Proud.

Close the Gap!

Gaps in the Parade can disrupt the steady flow of the procession. This year we will be continuing to implement a plan to minimize gaps and to improve the flow of the Parade. The success of this plan depends on the cooperation of all contingents. If you are aware of a gap developing between you and the contingent ahead of you, speed up! In addition, we shall have a special "Close the Gap" squad on the Parade Route. Please comply with their directions.

Hot Weather - Be prepared for a very hot day, and for traveling at 5 mph for 2 to 3 hours! Each year, vehicles drop out of the Parade due to overheating. If your vehicle must drop out early, contact Seattle Out and Proud safety volunteer, so a path can be cleared at the nearest intersection. Each individual involved in an entry should be made aware of the hazards associated with marching and participating in the Parade. Entries are encouraged to bring water or replenishing fluids for participants. Dehydration is the most common health problem faced on Pride day. Also carry any other items you think might be necessary to protect you and your group from the elements (hats, sunscreen etc.).

Be Ready To Assist - In the event of a medical emergency, please be ready to assist Seattle Out and Proud safety personnel with crowd control, if requested.

Protesters - Please do not hassle the protesters. They want to get a rise out of us, and the most effective response is to ignore them.

Parade Assembly - We would like to take a moment and thank you all for your patience and understanding in regards to the Parade lineup. In the past two years, the Parade has finished around 2pm.

Keep in mind that not everyone in your contingent needs to be in position at the assigned registration time. At least **one** member of your group needs to check in at the registration table and get your placement numbers during the assigned check in time. All vehicles and floats **MUST** be registered and in place during your assigned check in time. Walkers can meet up with the rest of the contingents by 10:30 am.

Only parade vehicles are allowed into the staging area, and must clearly have their parade vehicles pass visible. Parade vehicle passes will be given at check in.

Handing Out Items -- Nothing may be thrown or tossed by your contingent (this includes small candies, trinkets, etc.). A warning will be given to your contingent and a penalty of \$150 for each infraction will be levied. If infractions continue after the warning has been given your contingent will be removed from the route. If you plan on distributing any items to spectators, they must be handed out. Please indicate if you intend to do this on your application. We know that many of you wish to give away items to parade viewers. Unfortunately, this encourages crowds to come onto the parade route causing a very dangerous situation. Drivers of motorized vehicles, horse carriages, or horse riders cannot see people who run in front of or alongside their vehicles/animals and could accidentally run someone over. This is very serious. As we get more and more viewers who bring children - who are even harder to see when they run in front or beside a vehicle - we NEED your help enforcing this regulation. To avoid this dangerous situation, we require that you do not throw anything from your contingent or in any way encourage viewers to come onto the parade route. What you can do is have volunteers walk along side the sidewalks as your entry goes by and hand things to people - do not encourage them to come onto the street in any way.

Clean-Up and Trash - In order to limit clean-up costs, each entry is required to be equipped with plastic trash bags for depositing trash and litter accumulated by the entry's participants before, during and after the Parade. Entries found in violation of this condition are subject to being assessed a portion of the clean-up costs.

Alcohol and Illegal Substances - No participant in the Pride Parade will be permitted to possess or consume alcohol or use illegal or controlled substances during the Parade or at any line up, assembly or disbanding site. No individual under the influence of a prohibited substance will be allowed to drive any vehicle participating in the Pride Parade. A warning will be given to your contingent should this occur. If infractions continue after the warning has been given, your contingent will be removed from the Parade.

Extreme Weather Policy -- In the event of extreme weather, including but not limited to rain, Seattle Out and Proud reserves the right to cancel the Pride Parade. Notice of cancellation will be announced by Seattle Out and Proud's voice mail at 206-322-9561 or the Seattle Pride web site at www.seattlepride.org. This announcement will be made no later than two hours before the scheduled Parade start time. In the event of a cancellation, Pride Parade fees will not be refunded.

Disclaimer - The Parade Director has the right to remove any Parade participant for non-compliance with any of the rules stated herein. Seattle Out and Proud hereby absolves any liability arising from use of floats in the Parade or any activities in association with Seattle Pride® in accordance to City, State, and Federal Laws, no alcoholic beverages will be allowed during any portion of the Pride Parade event on June 28, 2009. Seattle Out and Proud reserves the right to remove, including but not limited to, any person, motorized or un-motorized vehicle, conveyance, float, or participant(s) for any activity deemed unsafe, violation of any rules contained herein, or action or inaction that may cause any delay to the progress of the Parade.