



FOR IMMEDIATE RELEASE
Friday, April 13, 2007

ANNOUNCING '07 PRIDE EVENTS

PRIDE ANNOUNCES PRIDE PARADE AWARDS, NEMESIS AND REINA CONFIRM, AND A PARTNERSHIP WITH THE SEATTLE LGBT COMMUNITY CENTER

Seattle – Things keep building for Seattle Pride 2007 which happens on Sunday June 24th, with the Seattle Pride March on 4th Avenue in the heart of downtown Seattle, and the Seattle Pride Festival at Seattle Center - Seattle's best party of the summer!

The Stranger is proud to announce the First Annual Pride Parade Awards. *The Stranger* will be awarding four cash prizes recognizing the best floats or marching contingents. These prizes will be handed out at Seattle Center immediately after the parade. Prizes include: Gold/First Prize: \$2,000, Silver/Second Prize: \$1250, Bronze/Third Prize: \$1000, and Honorable Mention: \$500. The theme this year is Come Together! Use this theme to guide your Pride Parade expression. Think fabulous! It's up to you to help make this memorable. We want you to have an outstanding Pride experience. More details coming soon.

We have confirmed several more national acts for Pride, including Jacob and Joshua - NEMESIS - from the hit show on LOGO, "Nemesis Rising"! Also newly confirmed is ALYSON - proclaimed the "New Queen of Pop" by *Outlook*, and pop hit machine REINA. They join the already huge list of performers including The Rat City Rollergirls "Big Gay Bout", DJ Joe Bermudez, Lauren Hildebrandt, Kim Kuzma, Kristy Kay, God-des and She, Billy Boy on Poison and Jenna Drey. Check out the complete line-up as it confirms at www.SeattlePride.org

We're also extremely excited to announce that we have formed a partnership with The Seattle LGBT Community Center. They will be programming entertainment and community activities in the Center House this year so expect a great, diverse community mini-fest there where you can also eat at the in-door restaurants and visit the Children's Museum.

To date 2007 Seattle Pride sponsors include: Macy's NW, Relay Ready Survey, Pacific Medical Center, Naked Juice, Leaf Filter NW, Tylenol PM, Lovers, PFLAG Seattle, and The Leavitt Companies. We are also working on partnerships with several hotels, with Hotel Vintage Park, The Alexis Hotel, Spring Hill Suites, Hotel Max, Hotel Deca, and Hotel Monaco already signed up. Dozens of other negotiations are on-going and we expect more exciting announcements in the next weeks. For information regarding corporate sponsorships contact Cindy Baccetti 425.221.3374 or cindy@cindybaccetti.

Pride vendor booth and parade registration will be taken online this year, for more information, please go to www.SeattlePride.org.

Please join us for "Come Together" Family Style; a fundraising dinner for Seattle Pride at Buca di Beppo on Thursday, April 19th, 5:00 pm. Dinner is \$30.00 per person and a portion of the proceeds will benefit Seattle Pride. Special guest performance by Seattle area cabaret artist and musician *Jacob Mahoney*. Go to <http://www.evite.com/app/publicUrl/info@seattlepride.org/familystyle> for more information.

We have been working hard on the new Seattle Pride Website at www.SeattlePride.org, so check it out and let us know what you think. At the website is a way to give back to Seattle Pride with new advertising opportunities we have created to buy online advertising - a "win win" as the money would go to produce Seattle Pride and you will get great coverage due to the high volume of visitors our site gets. Check the site often for updates and information regarding events and Festival information.

For questions on anything press related please contact Eric Albert-Gauthier at ealbert-gauthier@seattlepride.org

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