



**\*\* MEDIA ADVISORY \*\***

**FOR IMMEDIATE RELEASE**  
**Monday, April 07, 2008**

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Seattle – Seattle celebrates Lesbian, Gay, Bisexual & Transgender (LGBT) Pride with a variety of events throughout June, culminating in the annual Seattle Pride® Parade. The Seattle Pride® Parade will take place on Sunday June 29<sup>th</sup> @ 11:00 am on 4th Avenue in the heart of downtown Seattle, which will bring in visitors from across Washington and elsewhere.

Seattle Out and Proud (SOaP) sponsors and produces the annual Seattle Pride® Parade to commemorate three nights of civil unrest known as the Stonewall riots. These riots occurred in late June 1969 in response to official harassment by the New York and are considered the birth of the movement for equal rights and liberation for gay, lesbian, bisexual and transgender people. Many communities in the U.S. and around the world hold Pride celebrations in June in memory of Stonewall.

Applications to register for the parade are now online at <https://register.seattlepride.org> (there will be no printed applications). The interest to be in the parade is very high. Be sure to get your application in ASAP to get a spot in the world famous parade! Be sure to review all the rules and regulations carefully before submitting your application. Please note the Seattle Pride® Parade Director has the right to remove any Parade participant for non-compliance with any of the rules stated. If you wish to enter the parade on your motorcycle as part of the Dykes on Bikes® you must follow specific instructions as registration is unique to this group of participants. Check out [http://www.seattlepride.org/?&loc=parade&page=dykes\\_bikes.php](http://www.seattlepride.org/?&loc=parade&page=dykes_bikes.php) for more info.

The theme this year is OUT For Change! Use this theme to guide your Pride Parade expression. Think fabulous! It's up to you to help make this memorable. We want you to have an outstanding Parade experience. This is a celebration about passions, discovery, support, encouragement and just being OUT and PROUD

**Pride Parade Awards.** Awards for exceptional Pride Parade entries will be presented. Entries are encouraged to display their identity through a variety of visual media such as signs, banners both in front of and to the sides of the entry, balloons, flags or T-shirts so that judges and spectators can easily identify the entry.

**Grand Marshal Nominations.** The SOaP Board of Directors is still looking for 2008 Grand Marshal Nominations. Grand Marshals positions are among the highest honor bestowed by Seattle's LGBT community. Nominees are selected based on their commitment and contributions to the community. There are four Grand Marshal Positions available –one male and one female; an Honorary Grand Marshal; and an Honorary Grand Marshal - Organization. To nominate an individual or organization, please email us at [info@seattlepride.org](mailto:info@seattlepride.org) and tell us in 300 words or less, why this nominee should be chosen as a 2008 Seattle Pride Parade Grand Marshal. Also, please include any significant activities and accomplishments of the nominee.

We are pleased to announce the following Parade Announcers: Peggy Platt, Sylvia O'Stayformore, and Erik Sandoval (NorthWest Cable News)

Sponsors. Check out the businesses that support our community! We urge you to patronize our sponsors and to let them know you are PROUD that they care about Seattle Pride®! We are proud to announce our sponsors for this years Seattle Pride Parade, they are:



It's not too late to sponsor the Seattle Pride® Parade. To discuss sponsorship opportunities, please contact Cindy Baccetti, Principal, Baccetti Inc., at [sponsorship@seattlepride.org](mailto:sponsorship@seattlepride.org).

DONATE & WIN !! We Need Your Help! In 2007 it cost a total of \$31,000 to put on the parade alone. Every person who donates \$50.00 or more between now and June 15<sup>th</sup> will be entered into a drawing. You can win hotel stays, trips to Victoria aboard the Clipper or dinner at a local restaurant

For information on Seattle PrideFest at the Seattle Center, please visit our partner site at [www.seattlepridefest.org](http://www.seattlepridefest.org).

For more information regarding the Seattle Pride® Parade, please visit our website at [www.seattlepride.org](http://www.seattlepride.org), call the Pride office at 206-322-9561 or e-mail us at [info@seattlepride.org](mailto:info@seattlepride.org).

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