



2023 Seattle Pride Parade Registration Rates

Registration opens Jan 1, 2023 at SeattlePride.org. The Seattle Pride Parade will be held Sunday, June 25, 2023.

Class	Restrictions	Early Bird (through 03/02/23)		Regular (03/03/23 to 05/20/23)	
		Marchers Only	Vehicle or Float	Marchers Only	Vehicle or Float
Small Nonprofits or Community Groups	Must be a nonprofit or formal/informal community group unaffiliated with a corporation having an operating budget of <u>less than \$1M</u> . <i>Cannot be a corporate ERG or affinity group.</i>	\$300	\$500	\$350	\$550
Large Nonprofits or Community Groups	Must be a nonprofit or formal/informal community group unaffiliated with a corporation having an operating budget <u>over \$1M</u> . <i>Cannot be a corporate ERG or affinity group.</i>	\$600	\$950	\$675	\$1,025
Local Small Businesses	Locally based businesses (bars, restaurants, stores, small theater groups, and other business orgs) without a corporate presence or franchise affiliation.	\$1,000	\$1,350	\$1,100	\$1,450
Government Organizations or Political Groups	Any city, state, and federal governmental agencies and departments. All politicians/individuals with a legislative agenda that are or will be running for political office.	\$1,500	\$2,000	\$1,600	\$2,100
Standard Registration	Corporations, large businesses, franchises, consultants, professional firms, agencies, corporate ERGs and affinity groups. <i>This rate is not applicable to corporate partners and does not include any sponsorship benefits.</i>	\$2,000	\$2,500	\$2,200	\$2,700
Community Sponsorship Program	Community groups are placed on a list of orgs whose registration is eligible to be covered by a Seattle Pride Partner or other organization. If your group is chosen, your registration cost will be refunded. If your organization is not chosen, you have the option to remain registered or to cancel your registration.	Seattle Pride will contact you regarding the <i>Community Sponsorship Program</i>			