

# 2018 Seattle Pride Parade Registration Rates

The 44th Annual Seattle Pride Parade will be held on Sunday, June 24th, 2018.

Rate Type	Description	Standard Rates (1/2/18 - 4/30/18)		Late Registration (5/1/18 - 5/15/18)	
		Marchers Only	Vehicles + Floats <sup>(A)</sup>	Marchers Only	Vehicles + Floats <sup>(A)</sup>
Small Non-Profit Organizations and Community Groups	Must be a non-profit unaffiliated with a corporate partner with an operating budget of < \$1MM	\$300	\$500	\$375	\$625
Large Non-Profit Organizations and Community Groups	Must be a non-profit unaffiliated with a corporate partner with an operating budget of ≥ \$1MM	\$600	\$1,000	\$750	\$1,250
Government Organizations and Political Groups	Any city, state, and federal governmental agencies and departments. All politicians/individuals with a legislative agenda that are or will be running for political office.	\$1,500	\$2,000	\$1,875	\$2,500
Local Small Business	Designed for locally based businesses such as bars, restaurants, stores, small theater groups, and other business organizations without a corporate presence or franchise affiliation. Seattle Pride reserves the right to make this determination.	\$1,000	\$1,500	\$1,250	\$1,875
Standard <sup>(E)</sup>	Corporations, large businesses, and franchises. Also includes consultants, professional firms, and agencies.	\$2,000	\$2,500	\$2,500	\$3,125

A. Vehicle + Float rate includes marchers. Maximum of four vehicles per contingent.

B. Seattle Pride reserves the right to close registration early if we exceed maximum allowable limits of floats, vehicles or people.

C. Any contingent with corporate logos not previously authorized or approved by Seattle Pride will be subject to removal from the parade.

D. Rates not inclusive of applicable fees and/or credit card surcharges.

E. For information about sponsoring the Seattle Pride Parade, please contact us at [sponsorship@seattlepride.org](mailto:sponsorship@seattlepride.org) prior to registering.

