

The 45th Annual Seattle Pride Parade will be held on Sunday, June 30th, 2019.

Rate Type	Description	Standard Rates <sup>(D)</sup> (1/7/19 - 4/30/19)		Late Registration <sup>(D)</sup> (5/1/19 - 5/15/19)	
		Marchers Only	Vehicles + Floats <sup>(A)</sup>	Marchers Only	Vehicles + Floats <sup>(A)</sup>
Small Non-Profit Organizations and Community Groups	Must be a non-profit unaffiliated with a corporate partner with an operating budget of < \$1MM	\$300	\$500	\$375	\$625
Large Non-Profit Organizations and Community Groups	Must be a non-profit unaffiliated with a corporate partner with an operating budget of ≥ \$1MM	\$600	\$1,000	\$750	\$1,250
Government Organizations and Political Groups	Any city, state, and federal governmental agencies and departments. All politicians/individuals with a legislative agenda that are or will be running for political office.	\$1,500	\$2,000	\$1,875	\$2,500
Local Small Business	Designed for locally based businesses such as bars, restaurants, stores, small theater groups, and other business organizations without a corporate presence or franchise affiliation. Seattle Pride reserves the right to make this determination.	\$1,000	\$1,500	\$1,250	\$1,875
Standard <sup>(E)</sup>	Corporations, large businesses, and franchises. Also includes consultants, professional firms, and agencies. <b>Please note this rate is not applicable to sponsors and does not include any sponsorship benefits.</b>	\$2,000	\$2,500	\$2,500	\$3,125

Please note the following:

- A. Vehicle + Float rate includes marchers. Maximum of 2 vehicles per contingent.
- B. Seattle Pride reserves the right to close registration early if we exceed maximum allowable limits of floats, vehicles or people.
- C. Any contingent with corporate logos other than their own organization must be approved by Seattle Pride in advance of the event.
- D. Rates not inclusive of applicable fees and/or credit card surcharges.
- E. For information about sponsoring the Seattle Pride Parade, please contact us at [sponsorship@seattlepride.org](mailto:sponsorship@seattlepride.org) prior to registering.

